



16TH Annual

# Race For Grace®

APRIL 6, 2024

Print deadline is March 6, 2024

Presented by C•Harper Auto Group



## Sponsorship Opportunities

Acknowledgements and promotional opportunities for each tier below apply to businesses/companies

	Presenting sponsor \$5,000 Monetary Donation	Race Course sponsor \$5,000 Monetary Donation	Registration sponsor \$3,500 Monetary Donation	Area sponsor \$2,500 Monetary Donation	Gold sponsor \$1,000 Monetary Donation	Silver sponsor \$500 Monetary Donation	Bronze sponsor \$250 Monetary Donation	Gray Ribbon sponsor \$100 Monetary Donation
Company name and logo identified as Presenting Sponsor in title of event	✓							
Logo featured prominently on event registration forms	✓							
Frequent public address acknowledgment of Company support at start line	✓							
Company representative to serve as honorary Race Marshal at event	✓							
Logo featured prominently on front and back of t-shirts	✓							
Company name listed on event registration forms & online registration platform	✓		✓					
Company name and logo identified as Race Course Sponsor on signage along the course		✓						
Identifying banner/Expo booth* at applicable location on race day (booth provided by and staffed by Company)	✓	✓	✓	✓				
Special recognition on all mass email distributions to race participants (approximately 2,500)	✓	✓	✓	✓				
Rights to use the event and official event artwork for Company's promotional purposes (subject to approval by ROG)	✓	✓	✓	✓				
Choose from one of the following to sponsor: Auctions, Awards, Children's Activities, Concession, or 1 Mile Walk				✓				
Logo featured prominently on event signage, including race banner	✓	✓	✓	✓	✓			
Logo featured prominently on back of t-shirts	✓	✓	✓	✓	✓			
Special recognition on Reflections Of Grace Foundation Facebook and Twitter page postings promoting the event (approximately 6,800+ followers)	✓	✓	✓	✓	✓			
Company name featured on event signage, including race banner						✓		
Company name listed on back of t-shirts						✓		
Complimentary registrations, including t-shirts	20	12	10	7	5	3	2	
Company marketing materials distributed to all registrants via race bags	✓	✓	✓	✓	✓	✓	✓	✓
Listed as Sponsor with link to Company website from Foundation website	✓	✓	✓	✓	✓	✓	✓	✓
Listed as Sponsor on race program	✓	✓	✓	✓	✓	✓	✓	✓

\*Selling of merchandise/services is prohibited. May promote merchandise/services and provide children's game or activity.



### Gift In-Kind Donations (product or service)

Race For Grace welcomes the opportunity to discuss ways to offset the costs of goods and services via in-kind donations. In-kind gifts are donations of goods or services that are budget-relieving and/or add to the experience of the event participants. Examples include: ad space, printing, t-shirts, signage, etc. Let us know if you have an idea!

#### Sponsorship Benefits:

- In-kind value is based on the budgeted amount for the good/service. In-kind sponsors receive benefits above in line with that value.
- In-kind donations not budgeted for will be given sponsorship benefits equal to 50 percent of the value of the good/service donated.
- Please note that gift in-kind donations received after the print deadline (March 6, 2024) may be utilized for another Foundation event in the future.



Reflections Of Grace Foundation is an IRS 501(c)(3) nonprofit organization, donations to which are tax deductible to the fullest extent of the law. The official registration and financial information of Reflections Of Grace Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.